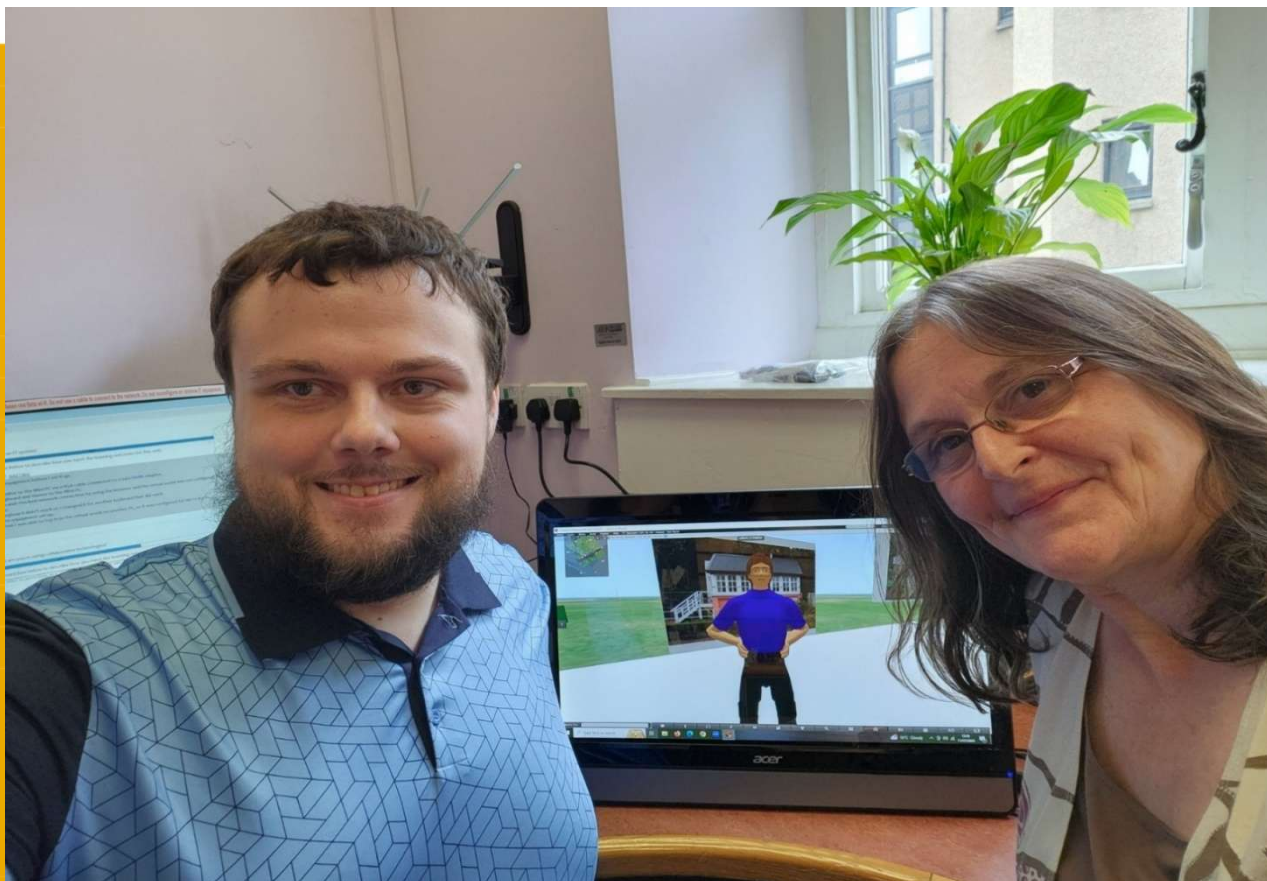


DigiTay Newsletter

Tay Cities Region Deal

March 2025



Hello from DigiTay!

DigiSuccess

Cybersecurity Award Finalists

DigiTay, in collaboration with the Abertay CyberQuarter, was nominated as finalist for the Public Sector Cyber Impact Award at the 2025 Scottish Cyber Awards.

This partnership recognises the activity to support the adoption of cyber security skills across the Tay Cities region. This includes the Cyber 9/12 Strategy Challenge, expanding access to cybersecurity education through fully funded micro-credentials, and working with businesses to strengthen cyber resilience. We didn't win this time round, but there's always next year!



Digiknow

Data Skills for Work New Funding April 2025

The Data Lab have launched a new round of funding to deliver the Data Skills for Work programme in the Tay Cities Region. Colleges, universities, and other training providers are invited to apply for up to £10,000 in funding from the Data Skills Credits small grants scheme. This funding will support the delivery of digital and data courses, either in-person or online.

The application deadline is 25 April 2025, and courses must be delivered by 30 September 2025.

For more information including links to the application form, please click the [link](#) or [find the application form here](#)

Through the Data Skills for Work programme, we have supported 269 number of people gain data skills.

Examples of previous courses have included:

- **Business Analytics using Power BI:** Participants learn how to use Power BI for business analytics.
- **Data Engineering on the Cloud:** This course covers data engineering principles and practices in a cloud environment.
- **Essential Data Skills for women Work Bootcamp:** A 3-day data bootcamp specifically designed for women returners to the workforce.
- **Machine Learning Introduction (Python):** This course provides a foundational understanding of machine learning concepts using Python.
- **Practical AI and Automation Skills for Data Success:** Participants learn practical AI and automation skills to succeed in data-related roles.
- **Python.**

DigiSee what's been going on?

Boosting Digital Skills in Perthshire

DigiTay has invested £220,000 to support the third sector to deliver digital skills training. We're putting a spotlight on Perth Autism Support and The Workshop Aberfeldy.

Perth Autism Support supported 10 autistic young people to develop skills in programming, literacy, cyber security and personal development in partnership with the University of Highland and Islands Perth Campus College, where the young people were supported by Perth Autism Support's employability team. The course was delivered over 6 months with 70 hours of direct delivery programming, where the young people learned about Programming Foundations in Python, Personal Cyber Security, Applied Cyber Security, Academic skills and information literacy, Personal Development Planning and Group Project. Upon successful completion of the programme and having a portfolio of evidence, the young people will be able to access the NQ Applied Computing or HNC Computing in the academic year 2025/26.

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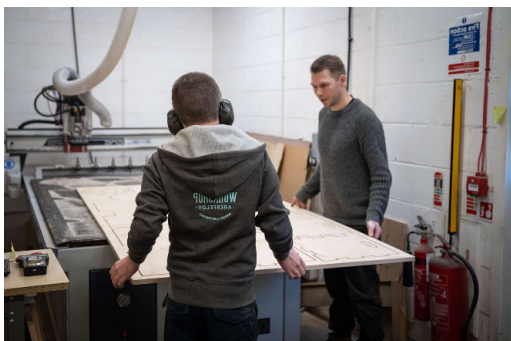
Perth Autism Support already had a relationship with the young people and knew them well, which allowed us to have confidence in the support we could give them in the delivery of the programme and we were able to gauge the level and speed of delivery. Delivering a person centred approach has led to positive experiences for both the young people and the staff. We hope to continue to work in partnership on future programmes - Lecturer, UHI Perth

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The Workshop Aberfeldy empowered eight young individuals by providing comprehensive training in digital and employability skills. The curriculum covered graphic design using Illustrator, 3D design with Fusion 360, website management through Shopify and photo editing, as well as digital marketing strategies including SEO, Google Ads, email marketing, pay-per-click advertising, and social media management. All training sessions were conducted within their workshop. As a result, six participants secured employment, while the remaining two pursued further education upon completing the course.

“This project has been good for us to highlight a different skill area. It has helped to raise the profile of The Workshop in the local community. The training delivered was of high quality, and we were able to support a high percentage of individuals into a positive destination at the end of their time with us.”



Mike has met with Elevator and The Workshop Aberfeldy to talk about their projects, lessons learnt and memorable moments. Read these on our [website](#).

Travel Tech Scotland

In October 2023 Traveltech for Scotland, launched a pioneering technology initiative to support travel and tourism businesses across in the Tay Cities Region. Through this pilot Traveltech for Scotland partnered with local technology experts to help 15 businesses from the hospitality, travel and tourism sectors in the Tay Cities Region to identify and implement technology solutions to improve their business practices and improve customer experience.

The overarching goal for the project was to speed up the adoption of technology within the sector. By offering both funding and hands-on assistance, the programme sought to showcase the potential of emerging technologies. It also aimed to cultivate a collaboration between businesses and tech providers in the Tay Cities region. This initiative not only supports small businesses to adopt technology solutions and enhance their digital skills but also positions the Tay Cities region at the forefront of tech adoption and innovation for the travel and tourism industry.

Traveltech recently hosted a transformative morning session for tourism businesses in the Tay Cities region at the Bell Library in Perth, and it was a resounding success! The event brought together industry professionals who were eager to find out about the Traveltech Playbook and explore the latest in AI and automation.

The successful event attracted tourism businesses from across the Tay Cities region, including those looking to enhance traditional Scottish hospitality with innovative technology, automate routine tasks, and connect with a network of forward-thinking professionals. Participants praised the event for its practical approach and the wealth of information provided. Many expressed excitement about implementing the new tools and strategies they learned.



Digifacts

873

people supported through fully funded activity

£708,999

funding awarded to skills training and business activities

29

education and training partners engaged

Dundee and Angus College develop new NPA in Data Science

DigiTay has invested £460,000 to develop new courses across colleges and universities. 11 courses have been delivered, benefiting 246 learners who have upskilled or reskilled in intermediate, advanced, and professional digital and data skills. This investment is positively impacting DigiTay's mission to address the digital skills gap across the Tay Cities Region by supporting individuals in accessing digital skills training and working with businesses and organisations to fill their digital skills gaps. As part of this initiative, D&A College has developed an NPA in Data Science to upskill staff and support the regional technology ecosystem.

Dundee and Angus College leveraged UKSPF funding from Dundee City Council to launch "Data for All," a series of workshops introducing participants to Data Analytics, Excel, and Power BI. These workshops provided valuable insights into the specific skills learners needed to progress in the field with the Data for Colleges programme at the Edinburgh and the South East City Region Deal staff from D&A College attended courses developed by Edinburgh College to upskill and gain further knowledge in data science and analytics. This upskilling enabled them to design and deliver a new NPA in Data Science, addressing gaps in digital education.

By combining insights from the "Data for All" workshops and staff training through curriculum development funding from DigiTay, D&A College was able to create a well-informed and industry-aligned NPA in Data Science. Twelve individuals benefited from the NPA in Data Science, receiving fully funded places. Below is some of the feedback from participants:

"I am self-taught in my job, which involves analytics and coding. This course has shown me more effective methods of achieving goals, safer methods of dealing with projects, and provided me with an introduction to a coding language I had never used"

"The NPA in Data Science has been an invaluable opportunity for me to gain a solid foundation in data analysis and its practical applications. It has helped me gain more confidence in using tools like Python and given me the opportunity to apply data analysis skills in my current role. This course has been a crucial stepping stone in my journey towards a data science career"



- [Scot-Secure West](#) are holding a cybersecurity event in Glasgow on Wednesday 10th September 2025 and are accepting registrations now.
- St Andrews University will be running a short course in 'Practical Data Visualisation' in April 2025. For further details please visit their [website](#)
- Codebase are holding a variety of events from April 22nd to July 2nd 2025. For further details please visit their [website](#)