

TAY CITIES DIGITAL ECOSYSTEM ROADMAP

Vision - To become Scotland's most collaborative digital tech region, unlocking company growth and investment through building a connected and inclusive ecosystem that develops local digital innovation and talent.

COMPANY GROWTH



Increase the number of digital tech startups and scaling tech companies within the region.

- Host Regional focussed Digital Meet the Buyer Event.
- Host Regional Pitch Perfect Workshop for Digital SMEs.
- Design and deliver regional tailored programme of support for scaling tech companies.
- Create Regional Digital Tech Incubator space for startup / scale up companies.
- Digital Runway model
- Pop up Eagle Labs Academy.

INNOVATION



Develop new digital solutions addressing key sectoral challenges in the region.

- Sub sector focussed coffee mornings to connect digital tech companies with prominent regional sectors.
- Challenge workshops to connect digital tech companies with subsectors in region.
- Regional Industry led innovation challenges
- Regional CivTech Challenge with local authorities.

FUNDING & INVESTMENT



Attract greater investment and simplify pathways to funding for digital tech companies in the region.

- Deliver Tayside Tech Investor Showcase.
- Support the development of local investment networks.
- Attract digital inward investment.
- Develop one platform for all digital comms on funding, jobs and collaboration opportunities (DigiTay).
- Targeted support programme for digital companies looking to internationalise.

SKILLS & TALENT



Grow and retain a digital talent pipeline that realises the needs of the region.

- Develop & deliver regional talent & attraction plan.
- Identify skills gap in region from industry and work with colleges & universities to develop targeted courses and credentials that local companies need.
- Incorporate roadmap actions into DigiTay platform and use ecosystem group to promote jobs.
- Regional incentive package to attract digital talent.

ENGAGEMENT & COLLABORATION



Create a connected and collaborative digital community in Tayside.

- Digital Ecosystem Group identity established.
- Roadmap Launch & regional digital event
- DigiTay website updated as a 'one stop shop' for all digital comms.
- Collaboration channel for industry.
- Tayside Tech Fest
- Tayside Digital Tech Awards

INFRASTRUCTURE



Enhance connectivity and Smart City solutions across the region.

- Scottish Broadband Voucher Scheme.
- Shared rural networks Project.
- Tay 5G Challenge Projects.
- Smart Cities Vision & Plan.
- Green Data Centres future opportunities in the region.

DATA/SOFTWARE DEV

GAMING

FINTECH

AGRITECH

MEDTECH

CYBER