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## Hello from DigiTay!

Welcome to the first edition of the quarterly DigiTay Newsletter. We are here to keep you informed and updated on the work being carried out by the DigiTay Project, exciting new opportunities, and how this project and others can benefit you.

### What is DigiTay: The Tay Cities Digital Skills Project?

The Tay Cities Digital Skills Project is part of the £20 million, Regional Skills and Employability Development Programme, funded by the Scottish Government. Approved in December 2022 this ambitious initiative was awarded over £1.5m of government funding, over a 3 year period to bolster regional economic growth and the digital labour market throughout the Tay Cities Region which includes Angus, Dundee, North East Fife and Perth & Kinross.

DigiTay, is dedicated to cultivating the advanced skills required for a thriving digital economy. Through a variety of activities, initiatives and training programs, DigiTay ensures that the Tay Cities Region is equipped with the workforce skills necessary to meet the evolving demands of businesses.

#### DidgiKnow that

- The Tay Cities Region hosts 8,000 digital and data-related jobs and 43% are based in Dundee.
- A quarter of the digital workforce in the Tay Cities Region are Software Developers.
- Every year Scotland sees approximately 15,600 digital technology vacancies
- By 2025 there will be an additional 1000 technological vacancies in the Tay Cities Region.
- There are more than 490,000 people live in the area covered by the Tay Cities Region, about 10% of Scotland's population

## Digifacts

336

people supported through fully funded activity

£708,999

funding awarded to skills training and business activities

18

education and training partners engaged

## DigiMeet the Team!



We are pleased to introduce Robyn Steven as the temporary Project Manager for the Digital Skills Project. Robyn stepped into this role in April 2024, covering maternity leave, and brings with her a wealth of experience and dedication from her 20 years of service with the



We are thrilled to introduce Mike, who brings a wealth of experience and passion to our team. Mike has an impressive background, having previously worked as the No-one Left Behind Co-Ordinator for the Opportunities Fife Partnership. Prior to that he worked for Fife Council Community Learning and Development.

## DigiSee what we've been up to?

### Creating New Educational Pathways

One of the most exciting outcomes of the DigiTay project is the creation of new educational pathways into the digital economy. To achieve this, Digitay has established an FEHE working group with representatives from Abertay University, Dundee and Angus College, Fife College, Perth College UHI, University of Dundee, and the University of St. Andrews. DigiTay has committed to investing £460,000 of Phase 1 funding into curriculum development. This investment has enabled colleges and universities to develop new courses, upskill their staff, and support the regional technology ecosystem. This initiative is set to revolutionise the educational landscape, providing students with cutting-edge skills and knowledge to thrive in the digital world. For more information, please visit the FEHE page on our [website](#).

### Third Sector Challenge Fund: Boosting Digital Skills in the Tay Cities Region

DigiTay are pleased to announce the successful recipients of the Third Sector Challenge Fund. 7 organisations were awarded funding from DigiTay, to develop projects that will enhance the digital skills amongst young people and adults in the Tay Cities Region and these organisations are:

- 3D Novations
- Archaeology Scotland
- Code Division
- Options in Life
- Perth Autism Support
- The Workshop Aberfeldy
- Elevator

Each of the projects are now underway with a promise to make significant impact. From 3D design to data science these projects are set to empower individuals with the skills needed to thrive in today's digital world. Stay tuned for more detailed update on these exciting projects in our next newsletter. For further details please visit our [website](#).

### Exciting Opportunities with DigiTay and Data Lab Scotland!

We are thrilled to announce that DigiTay is providing funding through Data Lab Scotland's Data Skills for Work programme! This funding is available to training providers to deliver short, accredited courses in digital or data at intermediate and advanced levels.

These courses are designed to empower women, individuals with disabilities including neurodiversity, those from lower SMID areas, and those who are unemployed or underemployed. This initiative continues to be a resounding success, opening doors and creating opportunities for many. Don't miss out on this fantastic opportunity! For more information on available funding and courses, visit our [website](#).

### News from Travel Tech

Traveltech has joined forces with technology experts to revolutionise the travel and tourism businesses across the Tay Cities Region. This partnership is all about helping businesses identify and implement technology solutions to enhance their operations and elevate the customer experience. The project aims to accelerate the adoption of tech within the sector, fostering collaboration between businesses and tech providers in the region. This initiative not only empowers small businesses to embrace technology and boost their digital skills, but also positions the Tay Cities region as a leader in tech innovation for the travel and tourism industry. For more details about this initiative and the end of project event planned for October please visit our [website](#).



# DigiHear what's coming up

## Events

The Data Lab Community is taking its ever-popular Data & AI Meetup series on the road across Scotland. For more information and to register visit their [website](#).

Join us at the Tay Cities Digital Ecosystem Group Launch Event on Thursday, 3rd October, from 10:00 AM to 2:00 PM at the Abertay Cyber Quarter. This is your chance to be part of an exciting new chapter in the digital transformation of the Tay Cities Region!

For more info and to register click the [link](#)

Travel Tech will be hosting an end of project event in Perth at the end of October 2024. Please keep an eye on the website's [events page](#) for more details

## Courses

The University of Dundee are running the following courses:

- Cloud Application Development Module
- Cloud Foundations Module
- Cloud Machine Learning Foundations Module
- Cloud Machine Learning for Natural Language Processing Module

The Service Design Academy have a 1-day course on Discover service design on Wednesday 23<sup>rd</sup> October and Wednesday 25<sup>th</sup> January 2025.

For further details on available courses please visit our [website](#).

## Funding

The next round of funding is now available through the Data Skills for Work initiative at The Data Lab Scotland. Providers have the opportunity to apply for funding of up to £10,000 per course to support accredited digital and data upskilling training. Act fast and apply now to make the most of this fantastic funding opportunity. The deadline for applications is Monday 11<sup>th</sup> October 2024 at 5pm. To find out more and apply now visit our [website](#)

## Empowering the Tay Cities Region: Bridging the Digital Skills Gap Together

As we continue our journey to close the digital skills gap in the Tay Cities Region, we are excited by the progress we are making together. The Phase 1 Digital Skills Project is more than just a commitment to education—it's an investment in the future of our communities, workforce, and economy. By working hand in hand, we can empower individuals, bridge gaps, and create a thriving digital ecosystem where everyone has the tools to succeed. Thank you for being part of this transformative journey. Stay tuned for more updates and opportunities to get involved!



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Digimanage to freshen up  
your skills to get that  
New opportunity

Our email address is [digitay@fife.gov.uk](mailto:digitay@fife.gov.uk)  
Our website is [www.digitay.scot](http://www.digitay.scot)

We have a [LinkedIn](#) page and a [Facebook](#) page

